MEDIALINK GROUP LIMITED

羚邦集團有限公司

(Incorporated in the Cayman Islands with limited liability)

Board Diversity Policy

(Internal Use Only)

1. Objective

This Policy sets out the approach to achieving diversity on the board of directors (the "Directors") of the Company (the "Board").

2. Policy Statement

The Company recognises the benefits of a Board that possesses a balance of skill set, experience, expertise and diversity of perspectives appropriate for the strategies of the Company. The Company believes that board diversity enhances decision-making capability and thus the overall effectiveness of the Board in achieving sustainable business operation and enhancing shareholder value.

The Company takes into consideration the benefits of various aspects of diversity, including gender, age, culture, ethnicity, education background, professional experience and other factors that may be relevant from time to time towards achieving a diversified Board.

3. Measurable Objectives

Appointment to the Board is based on merit and attributes that the selected candidate will bring to the Board to complement and expand the competencies, experience and perspectives of the Board as a whole, taking into account the corporate strategy of the Company.

The Nomination Committee of the Company (the "Nomination Committee") is responsible for reviewing the structure, size, and composition (including the skills, knowledge and experience), selecting individuals to be nominated as Directors, reviewing succession plan of Directors and making recommendation on these matters to the Board for approval. To this end, the Company is mindful of having an appropriately structured recruitment, selection and training programmes at appropriate levels so as to identify and prepare suitable talents for Board positions.

The Board would ensure that appropriate balance of gender diversity is achieved with reference to stakeholders' expectation and international and local recommended best practices, with the ultimate goal of bringing the Board to gender parity.

Shareholders are provided with detailed information of each candidate for appointment or re-election to the Board through announcements and circulars published prior to general meetings of the Company.

The composition and diversity profile of the Board is reported by the Company annually in its Corporate Governance Report.

4. Review and Monitoring

The Nomination Committee reviews from time to time this Policy, monitors its implementation to ensure its continued effectiveness and makes recommendation on any revisions as may be required to the Board for approval.

5. Disclosure and Publication

A summary of this Policy and the measurable objectives which the Company has set for implementing this Policy, and the progress on achieving those objectives, will be disclosed in the Corporate Governance Report of the Company annually.

